

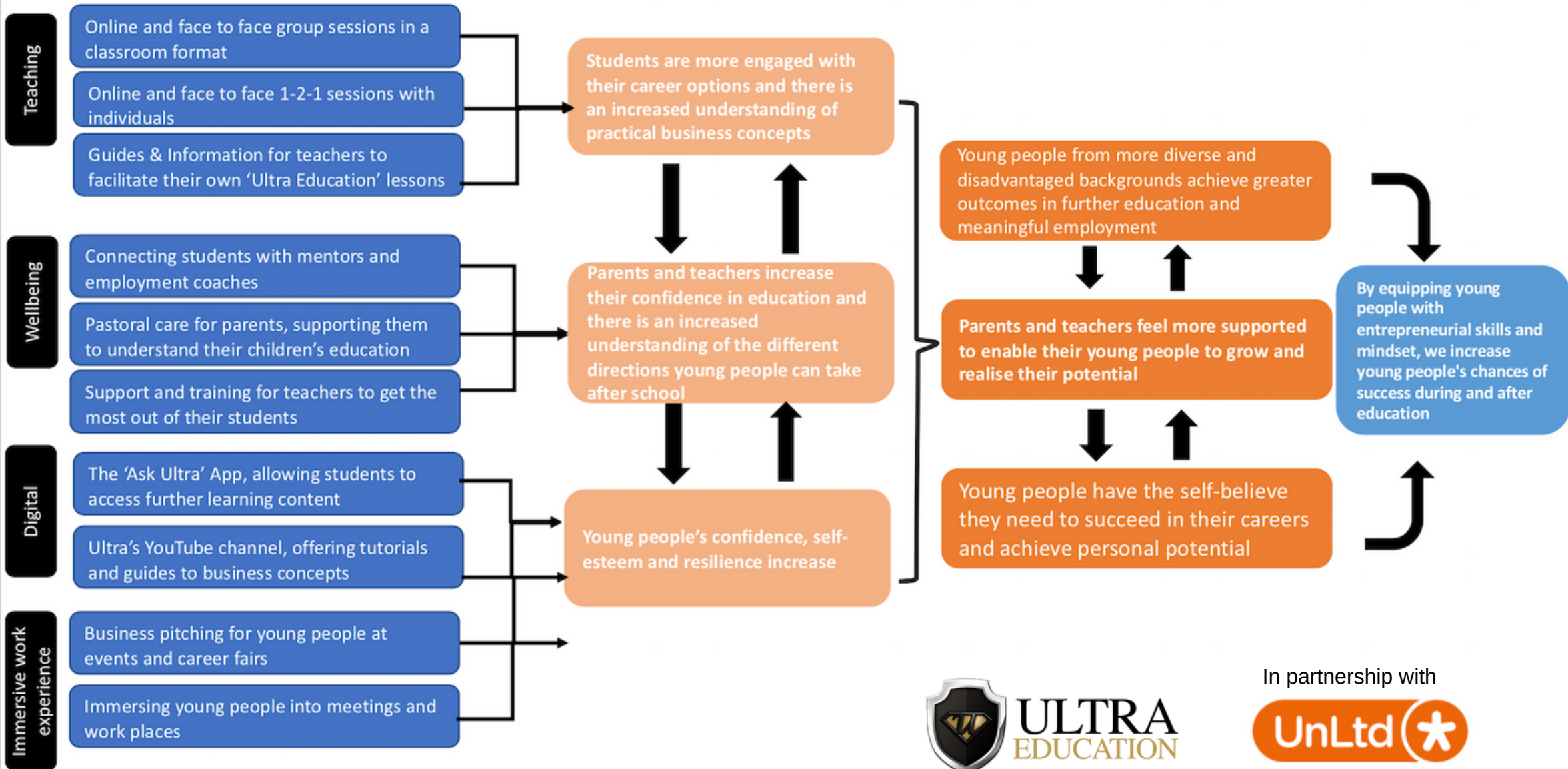
Theory Of Change – Ultra Education

Services and products

Outcomes

Objectives

Impact



Find out more. Visit: ultra.education

Data points – things you can measure against the ToC

- No. of online group workshops, online 1-2-1, face to face 1-2-1s and face to face groups sessions
- No. of guides / resources given to teachers
- No. of teachers worked with
- No. of parents worked with
- Confidence increase, motivation increase, resilience increase for students
- Confidence increase for parents
- Skills gained by Teachers via training
- No. of work experience placements
- No. of corporates worked with
- No. of corporates who would recommend Ultra Education to others
- No. of referrals from schools
- No. of App users
- No. of YouTube views
- No. of career fairs and events attended with young people
- Data from 1-2-1 surveys
- No. of mentoring and coaching sessions
- No. of references in publications (media publications, academic etc)



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Logic Model

