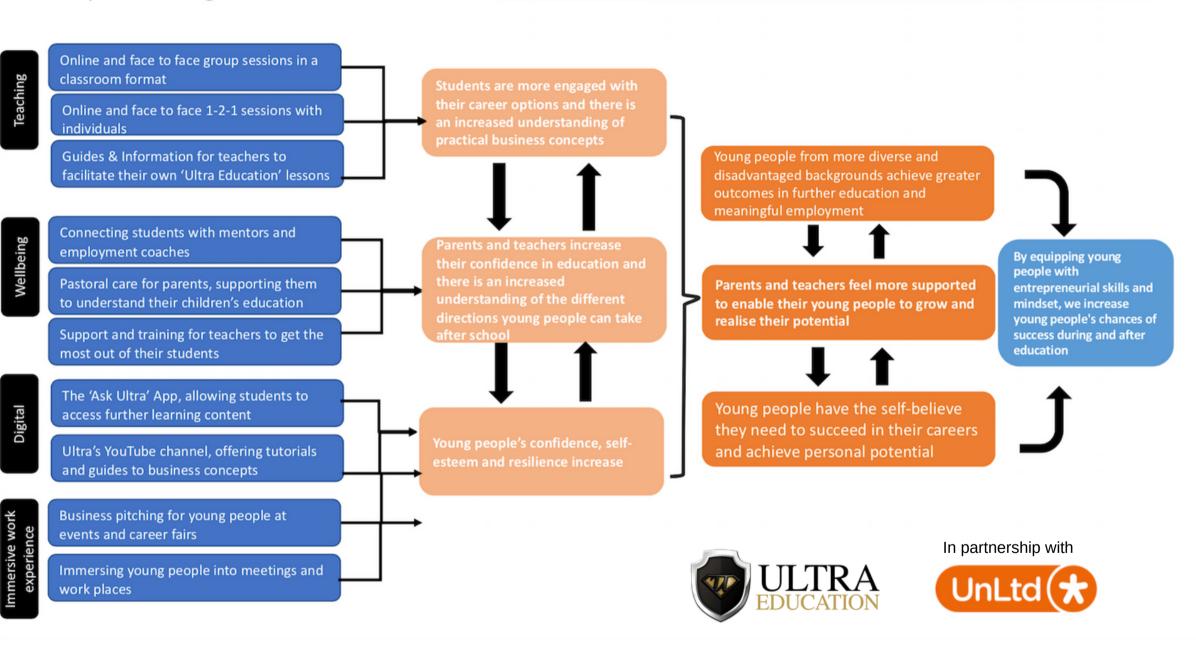
Theory Of Change – Ultra Education

Services and products

Impact

Objectives



Find out more. Visit: ultra.education

Data points – things you can measure against the ToC

- No. of online group workshops, online 1-2-1, face to face 1-2-1s and face to face groups sessions
- No. of guides / resources given to teachers
- No. of teachers worked with
- No. of parents worked with
- Confidence increase, motivation increase, resilience increase for students •
- Confidence increase for parents
- Skills gained by Teachers via training
- No. of work experience placements
- No. of corporates worked with
- No. of corporates who would recommend Ultra Education to others
- No. of referrals from schools
- No. of App users
- No. of YouTube views
- No. of career fairs and events attended with young people
- Data from 1-2-1 surveys
- No. of mentoring and coaching sessions
- No. of references in publications (media publications, academic etc)



UnLt

Entrepreneurs Choice Accelerator





Logic Model

The Situation	Inputs	Activities	Outputs	Short-term & Interim Outcomes	Long-term Outcomes
BAME young people struggle to reach the employment market, attain or maintain a 'worthwhile' job that pays well and can develop the skills needed for the future changes coming in tech and other related industries. Many young people from disadvantaged backgrounds do not have the relevant networks to assist with identifying where vacancies exist and how to engage with the culture of the organisation.	Zoom platform Mentors for 1to1 Facilitators for entrepreneurship delivery Ultra-pedagogy, delivered in the workshops Employers incl Retail, Tech gig, Manufacturing Young people via referrals from Brent Council Teams The Virtual School Looked after Child Accelerated Support Team Youth Offending Team Voluntary sector Youth Groups Goal Action Plans developed (aka personal development plan) Coaching training for all mentors and facilitators Mental Health First Aid for all mentors and facilitators	 Young people attend 121 mentor sessions to ensure emotional needs are being met and prepare them for the group and workshop sessions as well as follow up after the sessions i.e. homework and research support etc. Young People complete Goal Action Plans to capture their goals, and steps and map and support them in their journey Business mentors and prospective employers atterd sessions to discuss futures of their company and express what they want from young people. This bridges the gap between employers and employee and keeps employer in the real word. #Ask Ultra App – "a mentor in the pocket" - provides assistance to young person long term after 121 mentoring ends – licensed for a year. 	 70 young people begin the programme. A minimum of 50 young people supported to attend workshops for 14 weeks A minimum of 50 young people receive 1to1 support for 22 weeks (a year with #AskUltra) 70% of young people complete programme 80% of retained young people placed for 3 months or more OR Have businesses up and running for 3 months or more 	Improved skills in problem solving Improved numbers of young people displaying resilience in pressured environments Reduced numbers of interview before being placed Increased self - confidence Increased numbers of young people accessing the employment and self-employed market Increased network links in industry for BAME/At risk young people Increase in number of BAME/At risk young engaged in the digital and tech industries.	Improved rates of young people retained in employment/business long term Increase in the quality of entry level roles available to BAME/At risk young people Confirmed as employment ready Improved employer response to BAME/At risk candidates Reduction in Local NEETs especially BAME/At risk